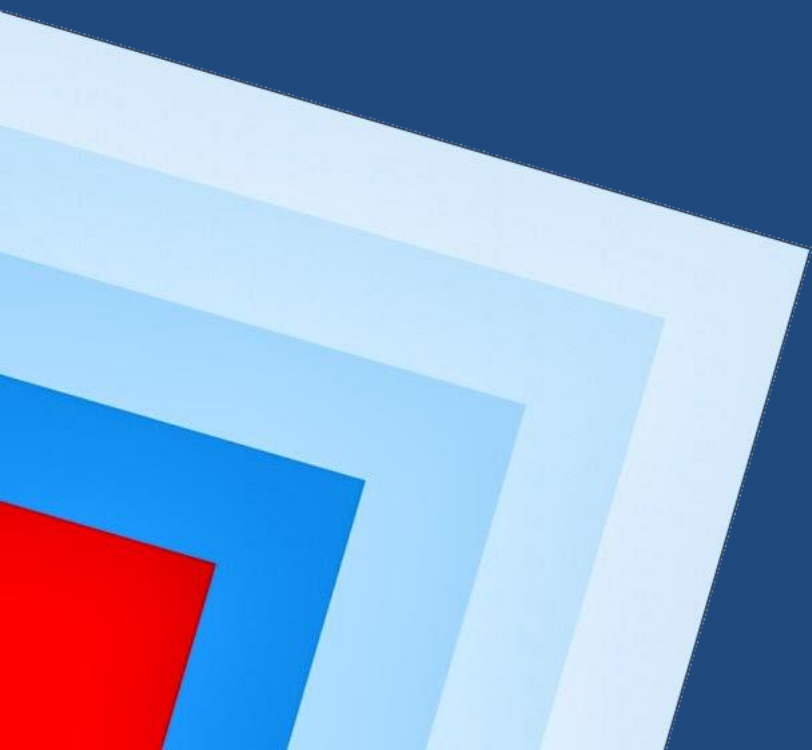




# MARKET ENTRY REPORT

Helping you make informed decisions



## **What is the Market Entry Report (MER)?**

The Arab-British Chamber of Commerce Market Entry Report is a customisable research tool that provides in-depth analysis of the sector and country of your choice, allowing you to make informed decisions about doing business in the Arab World.

Drawing on decades of experience in Arab-British trade and the myriad of expertise in our team, the MER offers you a competitive advantage and helps you to make decisions with confidence when entering Arab markets.

## Why choose the Market Entry Report?

- ✓ **Flexibility**  
Our MER's are available for all 22 states of the Arab League. We can provide varying levels of detail to suit your individual requirement.
- ✓ **Experience**  
With 40 years of experience in Arab-British trade and investment, you can rest assured that our team has a unique understanding of your enquiry.
- ✓ **Expertise**  
For decades, our focus and primary objective has been promotion and facilitation of Arab-British trade. We are the Arab World specialists.

## **Countries covered**

**Algeria**

**Bahrain**

**Comoros**

**Djibouti**

**Egypt**

**Iraq**

**Jordan**

**Kuwait**

**Lebanon**

**Libya**

**Mauritania**

**Morocco**

**Oman**

**Palestine**

**Qatar**

**Saudi Arabia**

**Somalia**

**Sudan**

**Syria**

**Tunisia**

**UAE**

**Yemen**

## Select your package



### INTRODUCTORY PACKAGE

An overall view of your inquiry including:

- ✓ A detailed country profile
- ✓ Economic forecast & trade environment
- ✓ Up to 5 vetted contacts
- ✓ Initial advice & recommendations

### EXECUTIVE PACKAGE

All elements of Introductory Package plus:

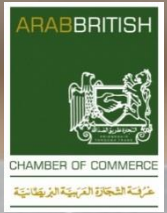
- ✓ A deeper evaluation of your inquiry
- ✓ Details of government policy
- ✓ Up to 10 vetted contacts
- ✓ Expansive conclusion with detailed advice & recommendations

## Rates



Depth of Analysis	ABCC Members	Non Members	Delivery Time
<b>INTRODUCTORY PACKAGE</b>	£200	£500	3-5 business days
<b>EXECUTIVE PACKAGE</b>	£700	£1,000	14-20 business days

*Quality delivered by the Arab British Chamber of Commerce*



**Arab-British Chamber of Commerce (ABCC)** is a membership organisation, founded in 1975, to promote economic activity and facilitate trade in both directions between the UK and the 22 member countries of the League of Arab States. The Chamber's mission is to help companies take advantage of the unlocked business potential whether they are new to the markets or more experienced players wishing to extend their operations overseas. That means providing the right kind of services that will assist in building trade links and strengthening Arab-British co-operation, by breaking down cultural barriers and refocusing business on the many investment and export opportunities that exist in the Arab World. For nearly 40 years the Chamber has developed a broad range of services, expertise and knowledge which prove invaluable to both British and Arab businesses. Joining the Chamber offers companies a strategic advantage by putting them in contact with a wide and influential professional business network which is centred on our strong and productive ties with Arab and British chambers of commerce and the broader Arab-British business communities.



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**For more information contact**

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